

bConnect at Brunvoll

How Brunvoll learned how to be connected



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«So, when are we supposed to get any work done?»



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By: Hogne Bø Pettersen



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Facts: Born: Yes!



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Age: 41



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(Unbelievable, eh?)



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Internet user since 1990



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Developed internet based
solutions since 1994



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Notes/Domino since 1995



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Experienced at teaching
and giving lectures



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Responsible for user
training at Brunvoll



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Light admin of bConnect



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Responsible for integration



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About Brunvoll



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We produce Thrusters



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Diameter
to 4000mm

To kW
3500



Diameter
from
750mm

From
kW
1000



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20% of the world market



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322 employees



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Two locations in Molde



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Why IBM Connections?



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Hogne tried to increase collaboration



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Information in silos



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People held on to it



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Hogne butted head against wall



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Hogne hurt



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Then something happened



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A new CEO arrived in 2011!



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«Our Notes solutions are ready for the
museum!»



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Hogne presented solutions for CEO



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After meeting with Arne Nielsen CEO said:



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GO CONNECTIONS!



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bConnect = be connected



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(or Brunvoll Connect)



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We partnered up with IBM for installation



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Huge technical problems!



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Decided to integrate FileNet



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BIG MISTAKE!



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Connections hard to administer



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And now the fun bit...



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User adoption!



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Adoption of IBM Connections is not a race



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It's an orienteering marathon!



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Do not take me to your leader



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Take my leader to you



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This is not an ICT (IT) tool!



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Users work day should be improved



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When should you NOT use Connections



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Three most important rules:



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1) Introduce Connections to the users



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2) Introduce Connections to the users



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3) Introduce Connections to the users



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Super users are your Justice League!



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(or your Avengers if you are a Marvel fan)



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Visit the users



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Have workshops



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Learn about your users



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Do not teach too much at once



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Challenges



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«Oh, no! Another new system!»



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Incredibly difficult to move away from email



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«But our department has special needs!»



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Age gap!



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Network drives are still used too much



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The Factory!



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People in the factory have no computers



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Foremen already frustrated by the kids' use
of Facebook



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Life cycle of new technology



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How to control content



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Success stories



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«Communication and information that used to be hidden in emails and files on the network is now an open database of knowledge. I applaud this solution»



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Use the plugins!



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CEO and other leaders are blogging



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Users have started to blog



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Activities are the default for meeting minutes



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«I need my files!»



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<DEMO>



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Future?



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Integrate with our Domino-solutions



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Get rid of the intranet



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Involve agents and big customers



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Contact Hogne about Brunvoll stuff:

pethog@brunvoll.no



bConnect at Brunvoll

Contact Hogne about other stuff:

hogne.b.pettersen@gmail.com



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Hogne is social at

<http://about.me/hbpettersen>



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Blogg about.. well..being social:

<http://domino.elfworld.org>



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Questions?

